



95 Places To List Your Tours

As a tour operator, it's vital that you leverage the internet as much as possible to increase your tour sales. We've spoken a lot about using [the Octopus Method](#) to improve your internet presence, but we wanted to up the ante -- so much so that we spent *months* scouring the internet for places to list your tours. The result? A list of epic proportions.

And there's better news: most of the sites allow you to list your tours for free. Some allow you to advertise your brand, directing travelers to your site to book, while others sell your tours for you. Some are niche and target specific audiences, while others are all-encompassing OTAs that reach millions of people across the globe.

Due to the sheer size of this list, you might be wondering which of these sites you should list your tours on. Our advice? List them on as many platforms as possible -- as long as they are relevant to your tours.

Enjoy!



These sites are massive OTAs that have been around for awhile. They reach millions of unique global visitors a month and usually top the rankings when it comes to travel-related bookings. As such, they are the go-to for a lot of travelers who are looking to book, as these businesses are thought to be reliable and feature excellent customer service. You definitely want to list your tours on these sites!

1. Expedia

Why we love them: [Expedia](#) is the king of the hill when it comes to OTAs, and they're massive! How massive? Well, their site receives over 140 million unique visitors and over 2 billion monthly site page views.

How much they cost: This information is not publicly available.

How to sign up: Sign your tour business up [here](#).

2. Orbitz

Why we love them: [Orbitz](#) boasts over 10 million unique visitors a month. They were purchased by Expedia for a humble \$1.3 billion and are now part of the brand's massive travel portfolio.

How much they cost: This information is not publicly available.

How to sign up: Sign up [here](#).

3. Viator (a.k.a. TripAdvisor Experiences)

Why we love them: [Viator](#) is well on its way to becoming the holy grail of OTAs. Why? They've recently been acquired by TripAdvisor. So by working with Viator, you'll also get access to TripAdvisor's audience and all of their affiliate sites -- giving you access to over 350 million unique visitors a month! They also have 24/7 support to help you out, should you encounter any roadblocks.

How much they cost: Sign-up is free. They only charge commission on successful sales.

How to sign up: Fill out the simple form [here](#).

Take note: *Viator will only advertise the best published net rates for your tours.*

4. AirBnB Experiences

Why we love them: Anyone can be a tour guide on [AirBnB Experiences](#)! All you need is a great, unique idea.

How much they cost: Sign-up is free, but they charge hosts a 20% service fee on all experiences.

How to sign up: Register [here](#).



The OTAs and activity platforms on this list are making some serious moves. They're gaining an increasing amount of traction with travelers, and a lot of them are focusing on innovation – whether it be through integrating segmented and specific search results, promoting unique tours, or ensuring an optimal user experience with apps and intuitive interfaces.

5. Thrillophilia

Why we love them: [Thrillophilia](#) offers over 10,000 activities in over 150 locations. They also provide analytics and data, as well as a sales support team, to make sure that you are getting maximum value out of their marketplace.

How much they cost: Listing is free; the commission is paid upon successful bookings.

How to sign up: Register your tour business [here](#).

6. TakeTours

Why we love them: [TakeTours](#) offers over tour packages around the world. They also have an app that makes booking tours with them a hassle-free experience for their users.

How much they cost: Most tour operators only pay them a commission when a booking is made. And, if they don't make sales for you, they'll advertise your tours for free!

How to sign up: Send them an email at marketing@taketours.com, or give them a call at +1 617 500 7002 x 5.

7. Ceeitz

Why we love them: [Ceeitz](#) is gaining a lot of traction around the world. They are on the lookout for the best and most unique activities and make it easy for viewers to find activities that meet their interests, budget, and time requirements.

How much they cost: Registration is free.

How to sign up: Fill out their form [here](#).

8. GetYourGuide

Why we love them: [GetYourGuide](#) is a super user-friendly platform. They understand that nowadays more and more people are booking tours on their mobiles. To aid these customers, they've developed a super sleek app.

How much they cost: Registration is free, but the commission is paid on successful bookings.

How to sign up: Sign up [here](#).

Take note: *GetYourGuide has partnered with Booking.com. Find out more [here](#).*

9. Tours4fun

Why we love them: [Tours4fun](#) offers a wide range of tours as to meet the demands of any kind of traveler. They also have an app and 24/7 online support.

How much they cost: This information is not publicly available.

How to sign up: Send them an email at provider.t4f@tours4fun.com.

10. TourRadar

Why we love them: [TourRadar](#) allows their users to filter their searches based on age-range, travel style, and budget. They also have loads of great features, like a review functionality, an app, and even the “Most Amazing Tour & Guide of the Year” awards.

How much they cost: Signing up is free, and they only charge commissions on successful bookings.

How to sign up: Follow the directions on [this page](#) to apply.

Take note: *Their marketplace and tools are only suited for tours with ready-to-book itineraries. Due to the high demand, a preference is given to tour operators with XML or TourCMS integration capabilities.*

11. Isango

Why we love them: [Isango](#) loves using social proof to sell tours. Not only do they allow customers to review tours, they also use TripAdvisor widgets to show that other communities find the tours amazing as well! To really utilize social proof, they allow viewers to filter their searches based on ratings. So if your tours have great ratings, this is definitely a site for your business!

How much they cost: It’s free to list your tour with them.

How to sign up: Send them an email at suppliers@isango.com.

12. Musement

Why we love them: [Musement](#) is a super cool booking platform for travelers. They offer up loads of support for tour operators: for example, they translate and optimize your listing’s content. They allow you to add and edit information at ease. And, in case you need extra help, they have 24/7 support to answer any questions you might have.

How much they cost: There are no signup fees. You simply pay a commission upon successful booking.

How to sign up: Fill out their simple registration [form](#).

13. Backpacker Deals

Why we love them: [Backpacker Deals](#) is fighting against boring travel by offering tourists with all of the most intoxicating (and preferably adrenaline-filled) experiences around.

How much they cost: This information is not available.

How to sign up: Fill out their registration [form](#).

14. Urban Adventures

Why we love them: [Urban Adventures](#) wants tourists to have their best day ever! And it is their goal to help them do that by connecting them with destinations, tours, and guides that will help them get off the beaten track. They are also part of [Intrepid Travel](#), so the service to both you and your customers is going to be top-notch.

How much they cost: This information is not publicly available.

How to sign up: Fill out their form [here](#).

15. Vimbly

Why we love them: [Vimbly](#) covers basically every entertainment demand. Visitors can find any kind of tour imaginable here, and the user-friendly platform allows them to book their tours with ease.

How much they cost: There are no subscription or sign-up fees.

How to sign up: Sign up your tour [here](#).

16. Project Expedition

Why we love them: [Project Expedition](#) allows tour operators to promote their brand directly on their site. They even let you include your logo and brand information, as it's their goal to support local businesses in a fair and unbiased way.

How much they cost: Signing up is free, and they offer competitive commissions.

How to sign up: Go [here](#) and register your tour using the form below.

17. PureTravel

Why we love them: [PureTravel](#) offers holiday guides for tourists who want to plan their perfect vacation. They also allow tourists to make inquiries directly with tour operators regarding the itinerary and price. Tourists also book directly with the tour operators, as PureTravel does not actually sell any of the tour offerings.

How much they cost: Listing your tour is free.

How to sign up: Contact julie@puretravel.com with your name, your company name and address, and your website URL.

18. TravelDragon

Why we love them: Tourists visiting [TravelDragon's](#) site can filter the tour offerings by comfort, exertion level, price, group size, commitment to sustainable travel, and experiences. They cater to baby boomers and "PrimeTime Travelers" (age 50 to 70), as well as women, families, lovers of the outdoors, foodies, and proponents of sustainable travel.

How much they cost: There's no listing fee. A commission is paid upon successful referrals (no bookings are made directly on their site).

How to sign up: Add your tour [here](#).

19. Yougodo.com

Why we love them: [Yougodo.com](#) allows tourists to search through a wide range of tours and activities based on their location. They are also working on the evolution of their site, so look for good things to come.

How much they cost: It is completely free.

How to sign up: Enter your email address [here](#).

20. Real Adventures

Why we love them: [Real Adventures](#) allows you to add unlimited text and up to 26 pictures to show off your tour. They have also integrated an interactive map functionality to the listings.

How much they cost: It costs \$200 annually for a multi-page listing.

How to sign up: Fill out their form [here](#).

Take note: Customers are directed to your website for bookings.

21. Civitatis

Why we love them: [Civitatis](#) works with tour companies worldwide to promote their tours. They utilize user reviews to determine which sites to list, so getting good feedback is especially important!

How much they cost: This information is not publicly available.

How to sign up: Send a registration request [here](#).

22. Headout

Why we love them: [Headout](#) has tour listings around the world, from city walks to Broadway tickets. With over 1 million customers, this is a great place to list your business.

How much they cost: This information is not publicly available.

How to sign up: Contact them by emailing support@headout.com.

23. Veltra

Why we love them: [Veltra](#) is a worldwide company with listings for over 10,000 activities in 110+ countries. They merged with City Discovery, making them more valuable than ever before.

How much they cost: This information is not publicly available.

How to sign up: Send an inquiry [here](#).

24. TourScanner

Why we love them: [TourScanner](#) bills itself as the world's largest collection of tours and travel activities. Get your company listed on their site to join the ranks.

How much they cost: This information is not publicly available.

How to sign up: Sign up by clicking [here](#) and filling out the form.



Some platforms require guests to become members of the travel site. They might do this as a way to attract an elite group of like-minded travelers, or they provide exclusive discounts to their members.

25. Trip Tribe

Why we love them: [Trip Tribe](#) is a membership program that matches like-minded travelers and recommends tours based on their interests.

How much they cost: This information is not publicly available.

How to sign up: Register your tour [here](#).

26. The Top Travel Club

Why we love them: When signing up for [The Top Travel Club](#), members pay \$75 to access great deals on tours, accommodations, cruises, flights, and more. As the site does not sell the tours itself, listing your tours on their platform will increase traffic to your website and improve your business's brand awareness. You'll also get a free family membership upon listing your tour.

How much they cost: Listing your tour is free. However, you do have to provide a unique discount exclusively for The Top Travel Club members.

How to sign up: Register your tour [here](#).



A lot of online booking software sites also provide marketplaces to list tours. They often require you to purchase their software -- and having your site integrated with an online booking software should definitely be on your to-do list. They are becoming more and more popular among people looking to book tours.

27. Rezdy

Why we love them: [Rezdy](#) is one of many online booking software companies that provide a marketplace targeted mostly at agencies -- an audience you'll definitely want to target.

How much they cost: Like other booking software companies, you have to be a Rezdy customer to list your tours on their marketplace. They have a starter plan at \$49/month, a pro plan at \$99/month, and a premium plan at \$249/month. They also offer a free trial for each plan.

How to sign up: Sign up [here](#).

28. Regiondo

Why we love them: Based out of Munich, [Regiondo](#) has already become Germany's largest online marketplace for recreational activities.

How much they cost: You have to be a Regiondo customer to list your tour. Learn more about them [here](#).

How to sign up: Sign up using [this form](#).

Take note: *Regiondo's marketplace is largely European-centric, but they are expanding at a rapid pace, working with tour and activity operators in North America, Asia, the Middle East, and Africa.*

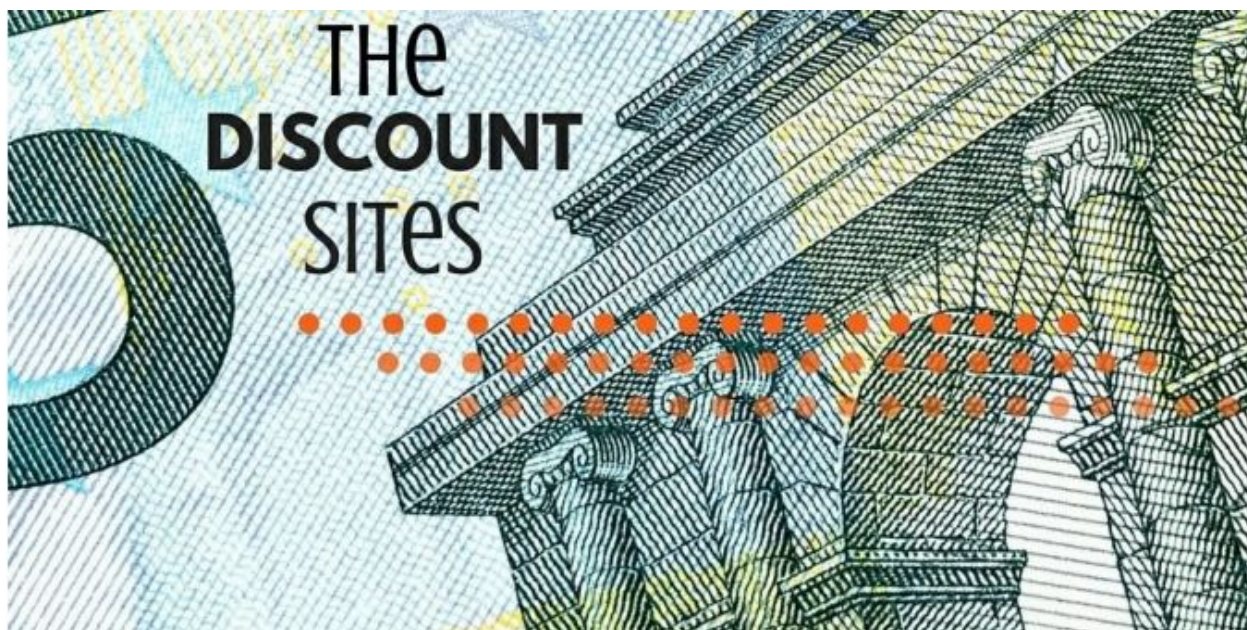
29. Peek

Why we love them: [Peek](#) offers the user an excellent experience. They have a selection of categories so that tourists can find the tours most suitable for them, while providing them with bespoke travel guides for select cities across the US. They've created some serious buzz in the media, having been mentioned in publications such as *The New York Times*, and have been awarded one of the 50 best websites of 2014 by *Time*.

How much they cost: This information is not publicly available.

How to sign up: Sign up on the form at the bottom of [this page](#).

Take note: *While Peek's clientele is primarily based in the US, they are becoming increasingly popular on an international scale.*



Discount sites have been known to get a bad rep; however, don't cross them off your list just yet! There have been well-known tour operators who generate the majority of their sales solely from discount sites. Additionally, they are a great way to fill in those "dead dates", as many of the sites allow you to implement restrictions on the deals. They are great for new tour operators who want to build as much awareness of their brand as possible.

30. TravelZoo

Why we love them: [TravelZoo](#) has 28 million members worldwide, and they drive bookings directly to your website.

How much they cost: According to their website, "companies pay on a cost-per-click basis or fee-per-listing to be included in its publications." Contact them for more information.

How to sign up: Register your tour [here](#).

31. Groupon

Why we love them: [Groupon](#) has been the leader when it comes to discount sites. They have also taken aggressive measures to ensure that they keep growing for years to come.

How much they cost: No upfront payments are required to be featured.

How to sign up: Fill out this [form](#) to get started.

32. LivingSocial

Why we love them: [LivingSocial](#) will create a perfect promotion page for your business that its millions of visitors will have access to. They also provide you with data and customer feedback, making it easy for you to track your growth.

How much they cost: No upfront costs are required to be listed.

How to sign up: Fill out [this form](#) (the same form for Groupon) to get started.

33. StudentUniverse

Why we love them: [StudentUniverse](#) believes that students should get to experience different cultures throughout the world without having to break the bank. Partnering up with them would be an excellent option for any tour operator wanting to target the youth market, as StudentUniverse reaches millions of students every year.

How much they cost: This information is not publicly available.

How to sign up: Fill out the form on [this page](#).

34. Localsaver

Why we love them: [Localsaver](#) is another site dedicated to offering US customers discounts on lots of products and services, including tours. They allow you to provide your tour name and contact information, and they have integrated Yelp reviews (if relevant) to each offer.

How much they cost: Advertising your tour is free.

How to sign up: Sign up [here](#).

35. Lastminute.com

Why we love them: [Lastminute.com](#) believes in giving people five-star experiences for three-star prices. If you are looking to create more buzz during the slow season, listing with them would be a good place to start. They do a great job at what they do -- at least their parent company, Travelocity, thought so when they bought lastminute.com in 2005.

How much they cost: This information is not publicly available.

How to sign up: Check out this [page](#).

36. Trip.com

Why we love them: [Trip.com](#) primarily targets the Chinese market, and they've done a great job doing so. They are China's largest booking platform, as they have millions of users registered worldwide.

How much they cost: This information is not publicly available.

How to sign up: Sign up [here](#).

37. StudentRate

Why we love them: [StudentRate](#) targets millions of students. They've made it their mission to ensure that students get access to all of the good things that life has to offer – without an exorbitant price tag.

How much they cost: Listing your tour company is free of charge.

How to sign up: Fill out [this form](#).



For all of you tour operators out there who offer adventure-filled tours, we recommend you get listed on platforms that target this specific audience. Their marketing campaigns and content specifically target people searching for tours and activities with more of a “wow” factor, which means that the people viewing your listing are actually interested in the kind of tours that you offer.

38. iExplore

Why we love them: With over a million monthly unique visitors, [iExplore’s site](#) ranks highly for adventure and experiential travel. If your tours are built for the young (and the young at heart), this is a great site to list your tours on.

How much they cost: This information is not publicly available.

How to sign up: Give them a call at +1 773-756-5222, or send them an email at sales@inside-outmedia.com.

39. Adrenaline

Why we love them: [Adrenaline](#) partners with the best tour operators to offer memorable and adrenaline-filled experiences.

How much they cost: This information is not publicly available.

How to sign up: Contact them [here](#).

40. Adrenaline Hunters

Why we love them: [Adrenaline Hunters](#) operates in over 60 countries and brings the best adrenaline-laced tour opportunities to their customers.

How much they cost: Listing your tour is free.

How to sign up: Register [here](#).

41. Much Better Adventures

Why we love them: [Much Better Adventures](#) is really making a splash with tourists looking for the perfect adventure holiday. If this is what you offer, this is definitely a website you want to get listed on.

How much they cost: This information is not publicly available.

How to sign up: Click the “Apply Now” button on [this page](#).

Take note: Read their host criteria [here](#).



Grassroot companies seem to be the latest craze in the tourism game. It started with AirBnB paving the way with the idea that anyone can earn an income while providing tourists with a highly sought after service. Since then, there has been a massive trend in the industry: online platforms have been cropping up all over the web offering services to almost anyone in the travel space, ranging from established tour operators to fledgling guides and locals in the know.

42. GuideAdvisor

Why we love them: [GuideAdvisor](#) emphasizes the relationship between the guide and the tourist, and as such, they allow travelers to find a guide that perfectly suits their needs. To help aid this process, GuideAdvisor has integrated a review function that allows visitors to see exactly what other tourists thought of the guide and the tour.

How much they cost: They offer a free basic plan and leveled business plans.

How to sign up: Create an account [here](#).

Take note: *GuideAdvisor isn't solely for guides: they also allow tour operators to sign up!*

43. Like A Local

Why we love them: [Like a Local](#) matches travelers with locals to provide great experiences for both. They also allow tour companies to sign up.

How much they cost: Contact them for pricing information.

How to sign up: Sign up [here](#).

44. DoWhatLocalsDo

Why we love them: [DoWhatLocalsDo](#) wants to break away from anything tagged as “touristy”. Their aim is to connect travelers to peers in their destination of choice. They are open to any kind of tour listing!

How much they cost: Listing is free, but they deduct a \$1 fee and PayPal processing fees from successful bookings.

How to sign up: Register [here](#) to start listing your tours.

45. TouristLink

Why we love them: [TouristLink](#) has made some serious moves in this space. With nearly thousands of attractions, guides, and tourists signed up on their platform, they are getting more and more traction every day.

How much they cost: It’s free to list; however, they do have some paid options if you want to get the most out of their platform. Find out more [here](#).

How to sign up: Sign up to their growing community [here](#) – and be sure to check the “I have a travel business” box on the sign-up form.

Take note: *Both tour operators and guides can sign up!*

46. Vayable

Why we love them: [Vayable](#) wants to connect “insiders” (guides) with tourists. They believe that people in the know should be able to make money by sharing knowledge and unique experiences with travelers.

How much they cost: This information is not publicly available.

How to sign up: List your tour by signing up [here](#).

47. Shiroube

Why we love them: [Shiroube](#) also follows the growing trend that anyone with insider knowledge and a passion for their local neighborhoods can show visitors around -- and get paid for it!

How much they cost: Up to three ads are free.

How to sign up: List your tours by signing up [here](#).

Take note: *Shiroube does not handle any kind of monetary transactions.*

48. Private Guide

Why we love them: [Private Guide](#) is perfect for fledgling travel operators, as everything is completely free. There is no sign-up fee, and you can list as many tours as you like. They also allow tour operators to post videos and pictures to help further promote themselves.

How much they cost: It's all completely free!

How to sign up: Register your tours [here](#).

49. WithLocals

Why we love them: [WithLocals](#) hooks up travelers with locals in Asia and Europe, both locals that run tours *and* locals that will provide unique experiences -- such as running a "home restaurant" or teaching local crafts.

How much they cost: It's free to sign up, and they don't charge tour operators/locals commission. Guests pay an additional fee to use their service.

How to sign up: Register [here](#).

Take note: *Guest payments are typically made via PayPal. WithLocals is not available worldwide.*

50. Private Guides

Why we love them: [Private Guides](#) (different from Private Guide listed above) is great for tour operators that specialize in private tours. Private Guides allows people to filter their searches based on region, activity, or language.

How much they cost: They offer both free registration and paid registration (which includes SEO marketing and advertising).

How to sign up: Sign up [here](#).

51. ADVLO

Why we love them: With [ADVLO](#), locals are able to offer their expertise to tourists, and tourists can discover unique activities that they wouldn't otherwise be able to. Tour operators and local guides work closely with the ADVLO team to target audiences that really want to experience something off the beaten track. You'll also have a custom business profile, and you'll be able to list an unlimited amount of tours.

How much they cost: A business account costs \$49/month plus 5% commission, while an unlimited sales account costs \$99/month and no commission.

How to sign up: List your tour by signing up [here](#).

52. Guidehop

Why we love them: [Guidehop](#) believes that any passionate individual can be a guide as long as they have a cool activity or tour to offer! They also urge professional guides to list their tours.

How much they cost: Listing your tour is free.

How to sign-up: Click the button to "Add an Activity" on [this page](#).

53. Rent-a-guide

Why we love them: [Rent-a-guide](#) prefers tour operators that offer day trips or tours up to three days. They offer loads of personal support, a fully automated booking system, and a cost-effective commission model.

How much they cost: This information is not publicly available.

How to sign-up: Apply [here](#), call them at +49 234 915 5621, or send an email to guidesupport@rent-a-guide.net.

54. Rent a Local Friend

Why we love them: [Rent a Local Friend](#) is on the lookout for guides who know the ins and outs of their city. They want people that can take tourists to charming hideouts and present them with historical information. Rent a Local Friend requires that each guide or "friend" creates a profile where they can include a picture, relevant information, and even a video.

How much they cost: They charge an annual fee of \$100.

How to sign up: Create an account [here](#) to apply.

Take note: Tour guides should be able to communicate in English as well as in the local language.

55. My Passionate Local

Why we love them: [My Passionate Local](#) is another site that provides tourists with the opportunity to interact with local people in an authentic way. Tourists can search the site to find the type of local they want to meet up with and connect with you.

How much they cost: There is no commission, but you do have to pay a low membership fee.

How to sign up: Click [here](#) to sign up.

56. My Licensed Guide

Why we love them: [My Licensed Guide](#) merges tourists' desire for an authentic experience with a local and your desire for paying customers. It's one of the first sites of this kind that has the tour operators in mind.

How much they cost: There is a membership fee but no commission.

How to sign up: Click "Sign Up" in the upper right-hand section of their site, and choose the option that fits you.

57. Tours By Locals

Why we love them: [Tours By Locals](#) uses multiple online marketing channels to ensure that they reach their target audience. They provide guides with an ample amount of support: they have a team that will help you elevate your online presence, and they provide guides with a 24-hour emergency hotline.

How much they cost: Listing is free. However, they charge a commission on successful tour bookings.

How to sign up: Apply to list your tours on their site [here](#).

58. U2Guide

Why we love them: [U2Guide](#) not only hooks up tourists with great travel guides, but they are also committed to contributing to humanitarian, cultural, and environmental projects in the countries where the tours take place – so much so that they give away 50% of their net profit to these causes!

How much they cost: Listing your tour is free, and commission rates are low.

How to sign up: Register by clicking the sign-up link in the upper right side of the [homepage](#).



There are a lot of OTAs and platforms that target very specific audiences, ranging from people looking for gay-friendly tour options, to those driven to promoting eco-tours, to almost anything else you could imagine. If your tours fit into a niche, it's definitely worth finding an outlet that falls in line with the specific audience you are trying to reach.

59. Mynatour

Why we love them: [Mynatour](#) is all about promoting ecotourism and responsible travel. They want to provide tourists with the best possible tours and lodging, while preserving the surrounding environment and supporting local people.

How much they cost: You can apply for a free listing in the community section, or you can pay an annual fee for a basic or premium listing.

How to sign up: Register [here](#), or email them at info@mynatour.org.

Take note: *They only accept listings from tour operators that share a similar eco-friendly philosophy.*

60. Purple Roofs

Why we love them: [Purple Roofs](#) makes gay-friendly travel easy!

How much they cost: A basic listing is free.

How to sign up: Fill out their form [here](#), or email them at wheretostay@purpleroofs.com.

61. Keteka

Why we love them: [Keteka](#) firmly believes in sustainable tourism – so much so that they search high and low to find tour operators that deliver authentic, once-in-a-lifetime experiences. Having opened up shop as recently as November 2014, Keteka is generating some serious momentum among tour operators and travelers alike.

How much they cost: Signing up is free!

How to sign up: Fill out this super simple [form](#).

Take note: *They currently only work with tour operators in Latin America; however, they have plans to expand to other regions.*

62. Sustainable Travel International

Why we love them: [Sustainable Travel International](#) believes that sustainable tourism has the power to achieve great things and relieve the world's greatest ailments, such as poverty, hunger, gender inequality, and environmental degradation. They work closely with governments, NGOs, and companies to achieve this goal.

How much they cost: They offer different tiered contribution plans.

How to sign up: Become a member [here](#).

Take note: *You will add some serious credibility to your tourism business by getting involved with them, as you will be allowed to use their logo on your website.*

63. The International Gay & Lesbian Travel Association (IGLTA)

Why we love them: Founded in 1983, [IGLTA](#) leads the way when it comes to connecting LGBTQ+ travelers with businesses who welcome them. Now, they have thousands of member businesses, including major brands such as Delta Air Lines and Hilton Worldwide, in 75 countries around the world.

How much they cost: To partner with IGLTA, you need to choose one of their business membership options, which start at \$335. For more information, visit [this page](#).

How to sign up: Follow the directions to register [here](#).

64. SafariBookings

Why we love them: [SafariBookings](#) is THE place where people go to book safaris (game drives) in Africa. And rightfully so: their expert panel contributes information to major guide books, and they offer thousands of user reviews to help other tourists decide where and when to go on their safari.

How much they cost: Adding your company tour is free, and listing your tours is also currently free. However, they will probably start utilizing a paid structure. Tour operators will be notified if this does happen, and tour operators can decide whether or not they want to continue.

How to sign up: Follow the directions on [this page](#), and send an email to partners@safaribookings.com.

Take note: *Tour operators must have a professional website in English. [Contact TourismTiger](#) to find out how to achieve this at a very affordable price.*



There's a huge trend in giving nowadays: instead of presenting friends and loved ones with tangible gifts, many people are turning to experiences to amp up the "wow" factor. Many of them also heavily target corporate clients who are looking for memorable incentives, rewards, and gifts for their employees.

65. Cloud 9 Living

Why we love them: [Cloud 9 Living](#) provides a variety of experience gift offerings -- from cultural, to relaxing, to adventure. As such, they will accept a wide range of tours. They are also able to reach markets that you might not otherwise reach, such as corporate incentive programs and national loyalty rewards programs.

How much they cost: There is no listing fee; however, they do require that you provide them with a wholesale rate.

How to sign up: Call them at +1 866 525 6839, or send an email to suppliers@cloud9living.com.

66. Xperience Days

Why we love them: [Xperience Days](#) is becoming the go-to outlet for experience gift giving in the US. Their customers purchase the experiences and present them in the form of gift cards. They've been around since 2004 and have helped tens of thousands of people find unique gifts for friends and family members.

How much they cost: This information is not publicly available.

How to sign up: Contact them [here](#).

67. RedBalloon

Why we love them: [RedBalloon](#) is one of the premier gift-giving companies in Australia and New Zealand. Since they were founded in 2001, they have sold millions of experiences in the region.

How much they cost: This information is not publicly available.

How to sign up: Sign up [here](#), or send them an email at supplypartners@thebigredgroup.com.au.

Take note: *Your tour business must have an Australian Business Number (AUS) or Business Registration Number (NZ).*

68. Excitations

Why we love them: [Excitations](#) is great for US tour operators looking to target a diverse audience. They provide a variety of experiences throughout the nation and are always on the lookout for tour operators and activity providers who offer unique and unforgettable experiences.

How much they cost: They promote your tours at no cost.

How to sign up: Email them about your tours using this [form](#).

69. SpinoutDay

Why we love them: [SpinoutDay](#) believes in giving people quality experiences. They've done a great job marketing the experiences currently listed on their site using corporate incentive programs and other "gift" industry channels.

How much they cost: Listing is free: they merely ask that you offer them your wholesale price.

How to signup: Fill out [this form](#), email them at partners@spinoutday.com, or give them a call at +1 888 210 8802.

70. Great American Days

Why we love them: [Great American Days](#) features America's best experience tours.

How much they cost: This information is not publicly available.

How to sign up: Email them at vendor@greatamericandays.com.



Review sites are key to increasing your online presence. While TripAdvisor and Yelp are the reigning powers when it comes to review sites, more and more travelers are turning to more niche sites for travel advice. **A word of warning:** If you want to reap the most benefits, make sure that you are responding to every single review. Want to know why? Check out [this post](#).

71. TripAdvisor

Why we love them: Millions of monthly visitors are turning to [TripAdvisor](#) (and their partner sites) for reviews/advice when planning a vacation or looking for great new finds in their area.

How much they cost: Listing your tour business on TripAdvisor is free. They do offer other features, such as listing your contact information, which cost money. Read more [here](#).

How to sign-up: List your tour business [here](#).

Take note: Want to add a "Book a Tour" button on TripAdvisor? Check out [this post](#).

72. Zoover

Why we love them: Since its launch in 2005, [Zoover](#) has become one of the premier review-based platforms for the tourism and accommodation sector. They now have sites in over 20 countries.

How much they cost: It's free to list your tours.

How to sign up: Add your tour [here](#).

73. Yelp

Why we love them: With millions of people visiting [Yelp](#) every month, they have quickly become one of the leading review sites on the web. They also make life super easy for business owners by providing them with analytics, a Yelp for Business Owners mobile app, and a public/private messaging functionality.

How much they cost: A basic listing is free. However, they do provide (and encourage) other advertising options.

How to sign up: Sign up your tour business [here](#).

74. Trip by Skyscanner

Why we love them: [Trip by Skyscanner](#) is the new name for Gogobot. They have kept much of the same functionality, including their unique “tribes” system. This is great not only for travelers but also for tour operators. It allows you to understand what really resonates with the tribes that are interested in your tours.

How much they cost: This information is not publicly available.

How to sign up: Read more about what they offer on [this page](#).



Your clients know where they want to travel. Many of them opt for region-specific booking sites to search for the best in that area rather than throughout the whole world. Don't count these out just because they're not worldwide!

75. BeMyGuest

Why we love them: [BeMyGuest](#) is making a serious splash in the tourism market, namely for travel destinations in Asia. They are open to small- to medium-sized tour businesses and individual guides. The more unique the tour, the better!

How much they cost: Listing your tour business is free.

How to sign up: Register [here](#).

76. Family Break Finder

Why we love them: [Family Break Finder](#) is a great go-to OTA for any tour operators in the UK. Unlike many other OTAs out there, they specialize solely in attractions, so they reach a specific audience interested in booking tours.

How much they cost: This information is not publicly available.

How to sign up: Fill out their super simple form [here](#).

77. Wotif

Why we love them: Want in with the Australians? List your tour on [Wotif](#). Ever since they went live in 2000, they've been gaining more and more traction – so much so that they are now part of Expedia.

How much they cost: This information is not publicly available.

How to sign up: Register [here](#).

78. Bookme

Why we love them: [Bookme](#) is perfect for tour operators in Australia, New Zealand, or Fiji who looking to fill those dead dates by attracting budget-minded vacationers.

How much they cost: This information is not publicly available.

How to sign up: Fill out their contact form [here](#).

79. Tourstogo.com

Why we love them: [Tourstogo.com](#) should be your go-to if you are a tour operator in Australia. They have thousands of listings all over the country and have won a number of awards. Rest assured: they are a professional OTA to work with!

How much they cost: Send them an email at admin@tourstogo.com to find out.

How to sign up: Sign up your tourism business [here](#).

Take note: Check out their [terms and conditions](#) for tour operators.

80. RealOntario

Why we love them: [RealOntario](#) is a great place to list for any tours in Ontario, Canada. They have over 10,000 tours and attractions showcased on their site, and every listing comes with an interactive map and driving directions.

How much they cost: They offer a free basic listing and an enhanced listing option.

How to sign-up: Register your tour [here](#) for a free basic listing.

Take note: Most countries, states, cities, and towns have sites dedicated towards promoting tourism. As such, many of them have areas on the site that promote tourism-related attractions, tours, and activities. They usually reach a high volume of viewers every month, and they almost always have some kind of free basic

listing option. Try to look like for site similar to realontario.ca that is relevant to your location.

81. KKday

Why we love them: [KKday](#) is another site based in Asia. Add this one to your list if you're in East or Southeast Asia and want to increase your visibility!

How much they cost: This information is not publicly available.

How to sign up: Follow the instructions on [this page](#) to join.

82. eOasia

Why we love them: [eOasia](#) is based in Singapore but has listings all over Southeast Asia. This makes it the perfect site for tour companies looking to get more bookings in the region.

How much they cost: This information is not publicly available.

How to sign up: Sign up to become a supplier [here](#).

83. Reserve Direct

Why we love them: [Reserve Direct](#) listings are for US-based attractions and tours. They help people to book their complete vacation, including hotels and tours.

How much they cost: This information is not publicly available.

How to sign up: Sign up as a travel supplier [here](#).

84. Voyagin

Why we love them: [Voyagin](#) is another site that works with the Asian market to provide experiences to tourists in East and Southeast Asia.

How much they cost: This information is not publicly available.

How to sign up: Follow the directions [here](#) to list your experience.

85. Sightseeing Pass Australia

Why we love them: [Sightseeing Pass Australia](#) caters to Australian tour companies. If you're located in Australia, get your company listed on here to reach the biggest audience possible.

How much they cost: This information is not publicly available.

How to sign up: Click [here](#) to sign up.

86. Break Loose

Why we love them: [Break Loose](#) is an Australian company that specializes in adventure tours and activities in Australia. This is the place to list if you want adrenaline junkie customers.

How much they cost: This information is not publicly available.

How to sign up: Click [here](#) to sign up.



These places didn't quite fit into any of the categories above, but they are definitely worth looking at to improve your online presence.

87. Google My Business

Why we love them: [Google](#) is so big that it's part of most people's daily vocabulary. If you aren't listed with them, you could be losing out on some serious business. Adding your travel business to Google will make it show up in relevant local searches and maps.

How much they cost: Listing your business is free.

How to sign up: Sign in to your Google account [here](#) to list your business.

Take note: *To increase your tour business's presence even further, get at least five positive reviews from your customers.*

88. Bing Places for Business

Why we love them: [Bing](#) might not yet be the go-to search engine, but they do have a very large audience.

How much they cost: Listing your business is free.

How to sign up: List your tour business [here](#).

89. TravelPickr

Why we love them: [TravelPickr](#) offers a unique service: they allow tourists to submit customized tour requests to desired regions. If the request falls within your general geographic location, you'll be notified. You'll then be allowed to interact with the potential customers, suggest tour ideas, and submit a quote.

How much they cost: Signing up is free, but they charge a nominal fee upon successful bookings.

How to sign up: Register [here](#).

Take note: *TravelPickr is solely a customized travel service. As such, they do not allow tour operators to list premade tours on their site.*

90. Wikitravel

Why we love them: [Wikitravel](#) relies on crowdsourcing to get the most relevant and up-to-date travel information. And they've been hugely successful while doing so.

How much they cost: Listing your tour is free.

How to sign up: Learn how to list your tour [here](#).

Take note: *WikiTravel believes that every listing should add some value to the Wiki community. So how can you add value when listing your tour? Start by adding additional tips and recommendations about the city that your tour business is located in.*

91. United States Tour Operators Association (USTOA)

Why we love them: The [United States Tour Operators Association](#) is dedicated to promoting travel on a worldwide basis. You get a lot of invaluable perks by signing up with them, including an invitation to the USTOA Annual Conference and marketplace. They also have a customer search functionality on their website that brings up listings of USTOA members.

How much they cost: The cost depends on which membership option you choose.

How to sign up: Choose a membership option [here](#).

Take note: *All USTOA members can use the USTOA logo in their marketing materials, which will add some serious clout to your brand. Additionally, many other countries have similar travel associations, and it may be worth looking into if you're not a US-based operator.*

92. Triip

Why we love them: [Triip](#) lists tours in Vietnam, Indonesia, the Philippines, Malaysia, Australia, the United States, Canada, India, Spain, and Germany.

How much they cost: This information is not publicly available.

How to sign up: Register on their site by clicking the “Become a Triip Creator” button on the [homepage](#).

93. Klook

Why we love them: [Klook](#) is mainly in Asia, but is working on branching out to the rest of the world. It’s worth getting in now and establishing your company here before all of the competition joins.

How much they cost: This information is not publicly available.

How to sign up: Fill in the form on [this page](#).



If you are in a Spanish-speaking country, or want to attract customers who are, you should list your company on these Spanish language sites.

94. Despegar

Why we love them: [Despegar](#) is a leading Spanish-language online travel agency and operates in 19 countries.

How much they cost: This information is not publicly available.

How to sign up: Register your company [here](#).

95. Atrápalo

Why we love them: [Atrápalo](#) is another Spanish language site that provides travelers with great deals.

How much they cost: This information is not publicly available.

How to sign up: Register [here](#).