

## The Learning Center

Where tour and activity operators come to grow

Thank you for expressing interest in writing for [TourismTiger's blog!](#)

We look forward to reading what you come up with.

Before you get started, we just want to give you some guidelines:

1. Our audience is exclusively tour and activity operators. Please make sure that whatever you write is relevant and *useful* to this audience.
2. The content must be 100% original. It should not be published anywhere else, either previously or at any time in the future.
3. Your submitted blog post should be already proofread and easy to read, even if one is just skimming. We're appealing to busy tour operators, not scientists or academics.
4. TourismTiger reserves the right to edit the blog post, while not changing the meaning of your post as a whole, or any core ideas. We will send back the edited version for your approval before publishing, and you are welcome to bring up any issues you have with our version.
5. We understand that you may use your blog post as a way to bring attention to yourself and your company. However, posts that are simply advertisements will not be published. [Here](#) is a great example of what we are looking for from Crowdriff. The article promotes Crowdriff while being first and foremost great advice for tour operators.
6. Before submitting, please double check that none of the content violates any copyright law. If you are looking for a website that provides great stock photos, try [Unsplash](#).
7. Your blog post should fit somewhere between 300 and 1,500 words.

Please submit your blog post via email to [margaret@tourismtiger.com](mailto:margaret@tourismtiger.com) with the subject line "TT Guest Blog Post".